

MEDIA KIT

- ALL TITLES ARE LINKS TO A VIDEO OR PDF -

1. BROCHURE:



(pdf/ezprf-brochure-eu-web.pdf)

2. PRESS ARTICLES:

- A vampire facial for scalps? (<http://ezprf.com/pdf/new-beauty-a-vampire-facial-for-scalps.pdf>) | The Clinic Hair | Fall, 2018 | NEWBEAUTY
- Platelet-Rich Fibrin (PRF) for Hair Loss (<http://ezprf.com/pdf/prime-2018-prf-hair-lost-dr-trent.pdf>) | Dr. Trent - July/August 2018 | PRIME
- Combination Therapies (<http://ezprf.com/pdf/prime-combination-therapies.pdf>) | Dr. Kian Karimi, MD - April 2018 | PRIME
- Platelet-Rich Fibrin (PRF) The Ultimate Blood Concentrate (<http://ezprf.com/pdf/prime-2018-janfeb-prf-rajani.pdf>) | Dr. Rajani - January/February | PRIME
- The Next Generation of PRP You Should Know About (<https://www.newbeauty.com/blog/dailybeauty/11224-platelet-rich-fibrin-skin-rejuvenation-prf/>) | Brittany Burhop Fallon, Senior Editor - August 17, 2017 | NEWBEAUTY
- The New 'Natural' Filler That Uses Your Own Blood to Plump Up Your Skin (<http://ezprf.com/pdf/new-beauty-the-new-natural-filler.pdf>) | Tatiana Bido, Special Projects Editor | January 10, 2018 | NEWBEAUTY
- Platelet-Rich Fibrin May Lead to Better Outcomes with Fat Grafting (<http://ezprf.com/pdf/prf-may-lead-to-better-outcomes-with-fat-grafting.pdf>) | Cosmetic Medicine | Body Contouring | June 11, 2019 | PRIME

3. PUBLISHED LITERATURE:

- PRF May Extend Longevity of Fat Grafts (<https://ezprf.com/pdf/prp-and-prf-24-the-rabbit-study.pdf>)
- Role of Platelet-Rich Fibrin in Wound Healing (<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3740636/>)
- Growth Factor Measurement and Histological Analysis in Platelet-Rich Fibrin (<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4648775/>)
- The Benefits of Platelet-Rich Fibrin (<https://ezprf.com/pdf/the-benefits-of-platelet-rich-fibrin.pdf>) | Kian Karimi, MD*, Helena Rockwell, BSc
- Performance Evaluation of Three PRP/PRF Kits (<https://ezprf.com/pdf/ezprf-study.pdf>) | DERMATOLOGIA ESTETYCZNA Vol. 20 | nr 5-6 | 2018
- The Effect of Platelet-Rich Fibrin on Nasal Skin Thickness in Rhinoplasty (<https://ezprf.com/pdf/prf-in-rhinoplasty-skin-thickness.pdf>) | Facial Plast Surg | 2019
- Effect of Injectable Platelet-Rich Fibrin on Diced Cartilage's Viability in Rhinoplasty (<https://ezprf.com/pdf/prf-rhinoplasty.pdf>) | Facial Plast Surg | 2019
- New Frontiers in Skin Rejuvenation Including Stem Cells and Autologous Therapies (<https://ezprf.com/pdf/new-frontiers-in-skin-rejuvenation.pdf>) | Facial Plast Surg Clin | 2020

4. VIDEOS:

WHAT IS PRF?

- Introducing ezPRF - Better than PRP (<https://www.youtube.com/embed/kQrh5raC2jc?rel=0&autoplay=0&loop=0&showinfo=0&disablekb=1&modestbranding=1&controls=1&hd=1&autohide=1&color=white&wmode=opaque>) | Video from our Medical Director, Dr. Kian Karimi, MD
- New Way to Reverse Aging with Your Own Blood? Part 1 (<https://www.youtube.com/embed/xUJNj6P2MMQ?rel=0&autoplay=0&loop=0&showinfo=0&disablekb=1&modestbranding=1&controls=1&hd=1&autohide=1&color=white&wmode=opaque>) | Segment on The Doctors, doctorstv.com
- New Way to Reverse Aging with Your Own Blood? Part 2 (<https://www.youtube.com/embed/52iQgGQFcZE?rel=0&autoplay=0&loop=0&showinfo=0&disablekb=1&modestbranding=1&controls=1&hd=1&autohide=1&color=white&wmode=opaque>) | Segment on The Doctors, doctorstv.com
- Platelet-Rich Fibrin (<https://youtu.be/ldhcx2bbVLM>) | Dr. Kian Karimi MD, FACS
- What is PRF? (<https://www.youtube.com/embed/c3wnp55MyOo?rel=0&autoplay=0&loop=0&showinfo=0&disablekb=1&modestbranding=1&controls=1&hd=1&autohide=1&color=white&wmode=opaque>) | Dr. Anil Rajani, MD

- How to Succeed with PRF (<https://youtu.be/z1-5rq4rPLU>)| Dr. Anil Rajani, MD
- New Fix for Under-Eye Circles? (<https://www.thedoctorstv.com/videos/new-fix-under-eye-circles>)| Segment on The Doctors, doctorstv.com

PRF VS PRP

- PRF vs PRP (<https://youtu.be/QgU8t8sZpP4?rel=0&autoplay=0&loop=0&showinfo=0&disablekb=1&modestbranding=1&controls=1&hd=1&autohide=1&color=white&wmode=opaque>)| Dr. Anil Rajani, MD
- PRF vs PRP Head to Head Comparison - The First Study (<https://youtu.be/wK-LJ1AkAzE>)| Dr. Anil Rajani, MD
- No Additive = Painless clot! (Anti-coagulant causes pain) (<https://youtu.be/X-Rau1K6pKU?t=14&rel=0&autoplay=0&loop=0&showinfo=0&disablekb=1&modestbranding=1&controls=1&hd=1&autohide=1&color=white&wmode=opaque>)| Dr. Anil Rajani, MD
- PRF skin treatment - Is PRF Better than PRP? (<https://www.youtube.com/watch?v=yhte-FNCmSg&t=163s>)| Dr. Anil Rajani, MD



5. AS SEEN ON ([HTTPS://WWW.INSTAGRAM.COM/COSMOFRANCE/](https://www.instagram.com/cosmofrance/)) **COSMOCHATS**, AN EXCITING IGTV SERIES:

SEASON 1 Hosted by Dr. Kian Karimi, MD, FACS and Dr. Anil Rajani, MD



HOSTED BY  THE BEST

**DR. KIAN KARIMI, MD, FACS
& DR. ANIL RAJANI, MD**

COSMOCHATS

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- Why does every practice need PRF in their toolbox? (https://www.instagram.com/p/B_SzvARj1Qs/) | Dr. Kian Karimi, MD, FACS
- How to use EZPRF in combination therapies (https://www.instagram.com/p/B_k1_UFjZjX/) | Dr. Anil Rajani, MD
- How to use PRF in your surgical practice (https://www.instagram.com/p/B_23kZjDW8h/) | Dr. Kian Karimi, MD, FACS
- PRF for hair restoration: consultation and treatment (https://www.instagram.com/p/CA_FZb2D4rz/) | Dr. Kian Karimi, MD, FACS
- Why did you switch to PRF from PRP? (https://www.instagram.com/p/CBQ_ZFTDqlq/) | Dr. Anil Rajani, MD

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